



## **Call for Artists, Designers, Scientists, Creatives – Artist-in-Residence Deadline: May 31, 2014**

### **The themes: Sustainability, young urban cultures, DiY, authenticity, credibility**

*We are meant to be young and ride full throttle. Skateboards are cool, snowboards, backflips, home-made bikes, games, social networking. Casual clothes are flowing in the wind and open view to young muscular bodies, photos are taken, films are shot and edited professionally in the home office. The lighting is right, the hair a bit messy, everything is a little crooked and off, but that's just the style. It's perfect just like this. Everything is extreme but at the same time slides precisely into the mainstream. And tomorrow? What do you mean „tomorrow“?*

### **Interested in a 1 to 3-month residency in Munich?**

During October, November and December 2014 the Villa Waldberta, the international artist residence of the City of Munich, Germany, will mutate into a “Creative Lab” as part of the EU project “What's the deal?”(WTD). The house will host international artists, designers, scientists, creatives etc. who are interested in becoming involved in WTD and who will produce art work, concepts, products, etc. related to WTD's theme: sustainability and young urban cultures as well as the Do-it-Yourself approach and presented in an exhibition. The residencies can last from 1 to 3 months.

### **What is the project about?**

“What's the deal?”(WTD) is a EU funded, transnational project realized by 6 cultural organizations from 5 European countries, coordinated by the Dept. of Arts and Culture, City of Munich, together with the Munich based cultural association Kunstzentrat. WTD wants to explore the phenomena of consumption and sustainability in connection with young urban cultures and uses skateboarding, urban biking, street art, design, and digital media as exemplary fields.

Have a look at: [www.whatsthedeal.eu](http://www.whatsthedeal.eu) and [www.facebook.com/wtdproject](http://www.facebook.com/wtdproject)

Do you need more information?

Then contact Patricia Müller ([patricia.mueller@muenchen.de](mailto:patricia.mueller@muenchen.de); +49 89 233 24364)

### **Who are we looking for?**

This call is open to artists, scientists, designers, creatives (teams are also welcome) from all branches of art who have already worked on and/or are interested in

- the theme and genres of the WTD project and would like to become involved
- creating his/her own innovative (art) work around the themes of WTD: young urban cultures, sustainability, authenticity, credibility
- collaborative work with creatives from Munich and/or the Creative Lab

All work produced will be presented at the Urban Cultures Summit in May/June 2015, the final event of WTD in Munich.

Preference will be given to artists, scientists, designers and creatives recommended by our project partners: Coolpolitics (Amsterdam), Kino Šiška (Ljubljana), Schmiede Hallein (near Salzburg) and Darwin Eco-système (Bordeaux) in case of equal suitability. Participants must be non-German residents.

**But we like surprises.**

### What can we offer?

The residency includes free accommodation at the Villa Waldberta in an apartment. Some of the 4 apartments available (of varying size each with a kitchen, bathroom, TV, and a computer with internet access) can be shared. There will be a scholarship of 1.000 € per month per person. There will be a budget for materials and services for realizing the work, but will depend on the proposals made. Regular meetings will be held to ensure the exchange of ideas.

### How to apply:

Please send your project idea via e-mail to: [hertha.pietsch-zuber@muenchen.de](mailto:hertha.pietsch-zuber@muenchen.de)

The submission should include:

- A short written explanation about your motivation, the proposed work plan or project concept
- A short CV and – if applicable - images from past works
- Your basic contact data (name, address, date of birth, email, mobile phone No)
- Your preferred time of residency (length and start date) and
- Anything else you might find crucial.

**Deadline: May 31, 2014**

All applicants will be contacted via email by the end of June latest and selected participants announced on WTD blog before September 2014.

### About the Villa Waldberta

The Villa Waldberta (Höhenbergstr. 25, 82340 Feldafing) stands high above Lake Starnberg in Feldafing, a village near Munich, within an extensive park. In 1982, the city council voted to use the house as a residence for scholarship holders, who may work and live in a relaxed atmosphere for several months. Regular suburban trains connect Feldafing with the city centre. The house is available to guests of all artistic categories, including music, literature, theatre, dance, design, photography, film, fine arts, performing arts and the humanities, to make productive use of the advantages of interdisciplinary work and thinking. The guests are always involved in a cultural project of the City of Munich and its cooperating partners.

Website (in German)

[www.muenchen.de/rathaus/Stadtverwaltung/Kulturreferat/Kulturfoerderung/Kuenstlerhaeuser/Villa\\_Waldberta.htm](http://www.muenchen.de/rathaus/Stadtverwaltung/Kulturreferat/Kulturfoerderung/Kuenstlerhaeuser/Villa_Waldberta.htm)

Department of Arts and Culture, City of Munich  
Unit 3 – Cultural Education, Urban Cultures, International Relations  
Burgstrasse 4  
80331 München  
GERMANY



Landeshauptstadt  
München  
**Kulturreferat**

